

17.10.2023

HUSQVARNA MOTORCYCLES UNVEILS NORDEN 901 2024

EXCEPTIONAL TRAVEL MACHINE RECEIVES ESSENTIAL UPGRADES TO BOOST PERFORMANCE AND SAFETY



Norden 901 2024 (3)

Husqvarna Motorcycles is pleased to reveal the new Norden 901, which offers improved performance and safety thanks to multiple technical enhancements for 2024. An incredibly popular machine since its introduction in 2021, the Norden 901 ensures all adventure enthusiasts can explore the world their way.

The machine of choice for many adventure riders, the Norden 901 retains the same proven, torquey, 889 cc parallel twin engine for 2024. Together with its light steel trellis frame, WP APEX suspension, and multiple ride modes, the Norden 901 continues to offer outstanding comfort, particularly on longer rides when navigating rugged and challenging landscapes.

Husqvarna Motorcycles' lean-angle sensitive Cornering Motorcycle Traction Control (MTC) now offers ten different levels of rear wheel slip, which can be selected when the optional Explorer Mode is engaged. With a setting to suit all riding abilities, those with more experience will enjoy drifting through turns while riders new to travel machines will benefit from confidence inspiring traction when negotiating technical corners and unpredictable terrain.



Rounding out the new features found on the Norden 901 2024 are new USB port, the Hazard Warning lights, which can be quickly switched on in the event of an emergency, and the new exhaust system that meets EURO 5+ regulations.

Underlining the premium build quality of the Norden 901, the components used on this versatile machine are all chosen for their performance and durability. The Pirelli Scorpion Rally STR tyres, Bosch Cornering ABS, a Power Assist Slipper Clutch (PASC), and multiple ride modes combine to create the ultimate riding experience.



Technical highlights:

- New grey and yellow graphics create a distinctive appearance

- Revised Cornering sensitive Traction Control allows for 10 levels of adjustable rear wheel slip with optional Explorer Mode engaged
- New exhaust system for EURO 5+ compliance
- New USB port on the side of the dashboard
- New Hazard Warning system
- Bosch Cornering ABS
- Chromium-molybdenum steel frame with engine as stressed member
- 889 cc parallel-twin engine with 105 hp peak power and 100 Nm of torque
- Adjustable WP APEX suspension provides exceptional comfort both on and offroad
- Four selectable ride modes (Street, Rain, Offroad, optional Explorer)
- Ride-by-wire throttle with adjustable response (in Explorer mode)
- Standard Easy Shift function (up and down Quickshifter)
- PASC Slipper clutch
- Tubeless spoked wheels with Pirelli Scorpion Rally STR tyres for balanced performance on and offroad
- Large capacity, 19-litre fuel tank provides an extended range of up to 400 km
- Optional Connectivity Unit provides TbT+ navigation, telephone calls in/out and music selection from the rider's smartphone

The Husqvarna Motorcycles Functional Apparel Collection comprises quality riding gear designed specifically for global adventures. Complementing the unique design of the Norden 901, each piece of apparel has been developed to keep riders warm, dry, and comfortable in all weathers and seasons. Allowing riders to personalise their Norden 901, Husqvarna Motorcycles' Technical Accessories features multiple luggage solutions and quality components that further enhance this exceptional travel machine.

Husqvarna Motorcycles' Norden 901 2024 is available from now onwards at authorised Husqvarna Motorcycles dealers. Availability may differ from country to country. For full details on pricing and availability, please refer to your national Husqvarna Motorcycles subsidiary or importer.

The complete Husqvarna Motorcycles Norden 901 2024 media kit is available here:

<https://press.husqvarna-motorcycles.com>

(<https://press.husqvarna-motorcycles.com/>).

Digital media information is available [[here \(https://www.husqvarna-motorcycles.com/en-int/norden-901-media-information.html\)](https://www.husqvarna-motorcycles.com/en-int/norden-901-media-information.html)].

Product video is available [[here \(https://youtu.be/zZluXrr-qH0\)](https://youtu.be/zZluXrr-qH0)].

INFOTEXT

Husqvarna Motorcycles.

Husqvarna Motorcycles is widely known for leading innovation and providing exceptional performance across its street and offroad products, as well as being present in all top-level racing disciplines. With the brand originally founded in Sweden in 1903, Husqvarna Motorcycles' machines have been designed and manufactured in Mattighofen, Austria since 2013.

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